



FOR IMMEDIATE RELEASE

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Announcing the 2011 Bahamas Pilot Challenge by PilotMall.com & The Islands of the Bahamas

St. Petersburg, FL – November 30, 2010 – PilotMall.com Inc., a leading online reseller for all things aviation, today announced a new program challenging pilots to fly to twelve of the twenty airports of entry in the Bahamas during 2011.

The 2011 Bahamas Pilot Challenge by PilotMall.com is simple; visit twelve of the twenty airports of entry during 2011 and receive amazing prizes. All participants will receive prizes along the way, such as hats and t-shirts. Every pilot that completes the challenge will be entered into a drawing for a chance to win an eight night stay in the Bahamas, along with other gifts. This new program is the first of its kind.

“We have been working on this program for quite some time and we’re ecstatic that it is becoming a reality,” said PilotMall.com President Neil Glazer. “We think this program is a win-win for all involved. This unique challenge gives pilots one more great reason to experience the beautiful islands of the Bahamas. We’re confident this program will quickly become an annual tradition.”

More information regarding the 2011 Bahamas Pilot Challenge can be viewed at <http://www.bahamaspilotchallenge.com>

About PilotMall.com Aviation Superstore®

PilotMall.com Inc is a specialized full-service aviation retailer offering over 4,000 aviation products. PilotMall.com has been serving pilots and aviation enthusiasts for over 12 years. For more information about PilotMall.com Aviation Superstore® or its products, visit the web site at www.pilotmall.com or phone Neil Glazer at (727) 209-2586 x 201.

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