



FOR IMMEDIATE RELEASE

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PilotMall.com, Inc. Launches three new buyer's guides focusing on safety equipment, GPS units and headsets for pilots.

St. Petersburg, FL – November 9, 2011 - PilotMall.com, Inc. is proud to announce that the company has released three new buyer's guides to the public. Each of the three buyer's guides focuses on a single product, GPS units, safety equipment for aviation and headsets for aviation, and helps potential buyers understand the differences between each manufacturer and what they can expect by purchasing a certain brand.

People looking to purchase a GPS unit for aviation will find a plethora of information available in the "GPS Buyer's Guide". The "GPS Buyer's Guide" has general GPS unit information relevant to buyers and also compares and contrasts two large unit manufacturers, Garmin and AvMap.

PilotMall.com's "Safety and Survival Equipment Buyer's Guide" helps buyers understand the different types of safety equipment used in aviation. In this extensive guide, potential buyers will get a large amount of information regarding locator beacons, rescue lights, fire starters, life vests, life rafts, adventure medical kits and leatherman tools.

The third buyer's guide, which focuses on aviation headsets, explains the different factors that buyers should research before purchase and then compares several different headset brands. PilotMall.com's "Headset Buyer's Guide" compares and contrasts Bose, LightSpeed, Beyerdynamic, Clarity Aloft, David Clark, Sennheiser, Telex, Flightcom, Pilot USA, ASA, Softcomm and PilotMall.com's own Sound Silencer headset.

"We understand how overwhelming the buying process can be with GPS units, headsets and survival equipment. Our buyer's guides are written by pilots who have used many of these products before and give an unbiased opinion that our customers can rely on when making a decision," said PilotMall.com President Neil Glazer.

PilotMall.com released their first generation of buyer's guides in 2010 with the purpose of giving potential buyers enough information to make an informed purchase. Due to the fluid nature of the aviation market, PilotMall.com has decided to release an updated version of these buyer's guides and include new information relevant to today's aviation market.

About PilotMall.com Aviation Superstore

PilotMall.com, Inc. is an online aviation website founded in 1999 by Neil Glazer. The site features a large inventory of aviation products and guides to help potential customers. PilotMall.com Inc. is a specialized full-service aviation retailer offering over 4,000 aviation products. PilotMall.com has been serving pilots and aviation enthusiasts for over 12 years. For more information about PilotMall.com Aviation Superstore® or its products, visit the web site at www.PilotMall.com or phone Neil Glazer at (727) 209-2586 x 201.

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